



\_VOIS PLANET

**Enactus: Building sustainable future through collective, transformative actions**



**enactus**<sup>TM</sup>

**E**ntrepreneurial - igniting business innovation with integrity and passion

**A**ction - the experience of social impact that sparks social enterprise.

**U**s - student, academic and business leaders collaborating to create a better world.

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## **Enactus: Building sustainable future through collective, transformative actions**

**\_VOIS Planet** portal primarily focuses on environmental sustainability covering various aspects: **Low carbon, Renewable energy usage** and **E-waste management**.

It is aimed at aggregating and helping co-create knowledge and information on environmentally responsive behaviours and concurrently pursuing result-oriented social media campaigns to encourage people and specifically the youth, to take proactive actions in promoting sustainable lifestyle and creating a positive impact on the environmental ecosystem in their surroundings

By: **\_VOIS Planet**

## Executive Summary

Enactus aims to promote the idea that even the smallest of efforts can have a much bigger impact on the personal level. It works on the idea of how an individual makes an impact in the society and contributes towards fulfilling the sustainable development goals and spreading awareness to mark a change in the community (5). Enactus encourages the idea that eradicating poverty in its every form and all dimensions is the most difficult global challenge and the most crucial need for sustainable development (21). The members of Enactus envision a world free of poverty, hunger and disease.

Enactus seeks to realize the rights for all human beings as well as gender equality, the empowerment of all women and girls with a pledge that no one is left behind (22). The members of the organization are not only integrated but also indivisible and are committed to work in the direction to keep in balance the three verticals of sustainable development: the economic aspect, the social aspect and the environmental aspect (22). They are determined to achieve their goals and targets in the coming ten to fifteen years in the areas holding crucial importance for the planet and humanity.

- With respect to the people, the organization is determined to end or at least minimize poverty and hunger, making sure that people all over the globe could fulfill their needs in dignity and equality in a healthy environment.
- With respect to the planet, they aim to provide protection to the planet from degradation through sustainable production and consumption of products, managing the natural resources and mitigating global warming and climate change so that our earth could support the requirements of the present as well as the coming generations (22).

## **Table of Contents**

<b>Introduction</b>	<b>5</b>
<b>Impact of people</b>	<b>6</b>
<b>Impact for planet</b>	<b>6</b>
<b>Impact for prosperity</b>	<b>7</b>
<b>Project Pehal</b>	<b>8</b>
<b>Project Ehsaas</b>	<b>10</b>
<b>Project Sahayata</b>	<b>15</b>
<b>Project ASBAH</b>	<b>17</b>
<b>Project Virasat</b>	<b>21</b>
<b>Conclusion</b>	<b>26</b>
<b>References</b>	<b>27</b>



## Introduction

It's believed since ages that the world is one family. 'Vasudhaiva Kutumbakam' epitomizes this belief and has been the bedrock of Indian ethos and culture (1). What we do to our ecosystems is a reflection of what we do to ourselves and one another. Men and land must live in harmony and conservation is a key for that. It's past time to turn individual efforts into a group of effort that has good impact on environment (2).

Sustainability is not merely a catchword. In fact, it is imperative for our good-being. Considering India's global sustainability missions, our nation has taken major steps to fulfill its sustainability goals. At COP26, Honorable Prime Minister Narendra Modi, set goals that India is likely to achieve its net-zero carbon emissions target by 2070 (1).

To conquer our sustainability goals, it becomes essential for us to invest in green technologies for optimizing water consumption, improving air quality index, conserving biodiversity and reducing carbon-footprint (1).

The focus of people in business has been shifted to adding values rather than just making profits. The industries are now set up with well-planned strategies for solving, allocation and utilizing the raw materials, fuels and water for sustainable practices. A 'zero harm, zero waste and zero discharge' could prove out to be a revolutionary industry practice for material recovery and its reuse. Adapting innovative ideas and modern technologies for the complete utilization of materials and zero-waste could help in minimizing the materials used as well as mitigating environmental challenges (1).

**Enactus**<sup>1</sup> is an international non-profit organization operational in 39 countries around the globe with over 70,000 students as active members. Enactus has a diversified network of university students, academic professionals and industry leaders for the shared mission of creating a better and a more sustainable world.

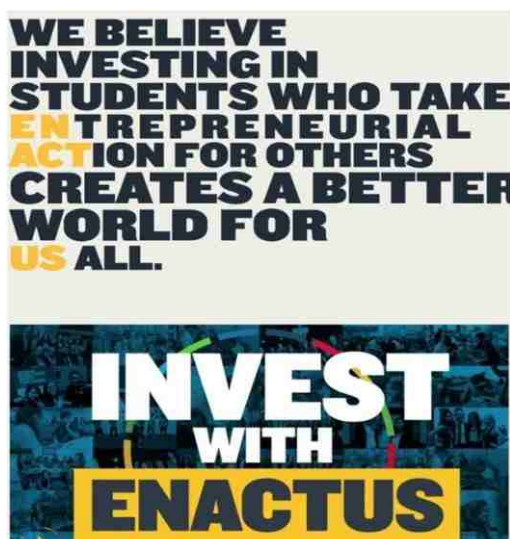


Fig: 1 Enactus moto (Source: enactus.org)

Enactus, in different countries is conceptualizing and developing different innovations to address impacts of factors leading to climate change and contributing towards a sustainable economy.

Chito-shrimp Enterprises of Al Azhar University (Egypt) has been turning shrimp shells into spices, fertilizers and even personal protective equipments (3). They are raising the standard of living in impoverished neighborhoods while recycling and naturally occurring resource.

In Canada and India, the initiatives are creating a plastic free economy where sustainability does not compromise the quality. Earth Suds prevents waste from ending up into oceans and employs people with developmental disabilities to manufacture innovative and new products and all these products are developed from recycling single-use plastics (4). Around 200 plastic bottle are been diverted every month to recyclable and reusable items (4).

In South Korea it has launched an initiative to address communication challenges between taxi-drivers with hearing impairments and passengers. This social enterprise creates new opportunities for 3,00,000 hearing impaired South Koreans through innovative new technologies.

Behind these innovations and new businesses, **Enactus**, the largest experiential learning platform, is developing next generation leaders with the “**Head for business and Heart for the world.**” Every year Enactus changes the life and positively impacts over 72,000 next generation leaders around the globe on over 1,800 campuses. They in turn are changing the world right now and the positive impact has been showing an impact for people, planet and prosperity (5).

## Impact for people

Benefits provided	Number of people benefited
Healthy food	926,500
Clean water/Sanitation	1,700,000
Improved health services	3,569,692

Table: 1 Enactus working for benefitting the people

## Impact for planet

Benefits provided	Number of people benefited
Clean Energy	7,00,000
Waste prevented (in tons)	4,600,000
Carbon-dioxide reduced (in tons)	5,934,155

Table: 2 Enactus working for benefitting the planet

## Impact for prosperity

Benefits provided	Number of people benefited
New business created	3,800
New jobs created	18,861
Women given access to new job skills	819,699

Table: 3 Enactus working for prosperity

Founded in 1975, Enactus engages students to become next generation leaders with an entrepreneurial mindsets. Enactus trains, supports and incentivize students to provide ideas, implement them and measure the impact of businesses they create within the framework of 17 sustainable development goals (SDGs) for 2030.



Fig 1: Sustainable development goals (Source: enactus.org)

<https://sdgs.un.org/goals>

## Project PEHEL



Charles Moore, an American oceanographer undeniably said the rightful words, "Only we humans make waste that our nature can't digest." He's best known for drawing the world's attention towards the "Great Pacific Garbage Patch." Non- biodegradability of plastic makes it quite harmful to nature and living organisms (7).

Nearly, 160,000 plastic bags are being utilized globally every second and merely 2% of this is being recycled annually. So where does the rest of the plastic goes? It's not very difficult, but agreeably massive to figure out the rest which has not been degraded yet. Plastic bags continue to remain toxic throughout their breakdown into smaller units when disposed off (7).

Even the most successful governments in place cannot end this pollution on their own. They rely on common people, on their choices as well as their will. Hence, Enactus Kmv members have devised Project PEHEL (Ignition Phase) so as to find a convenient solution arising due to the overuse of plastic bags (8).

The members of Enactus Kmv are putting in efforts to substitute more plastic bags with cloth bags preferably made up of used denim clothes which could hold on around 4-5kgs of weight, and evidently stronger than other cloth bags commonly used. Through this step, Kmv members would also bring in more employment opportunities, where the women from Tarun Enclave, a slum area near Pitampura are being targeted. These women have many vocational skills and know-how to stitch. The members however, are putting their best to provide the ladies with any extra training needed as well as providing them with the raw materials required to make these bags (8).

Moreover, Enactus Kmv leaders are also working on giving additional efforts in providing the women with platform for selling these bags in the market; a mechanism which can be followed in future too. The members aim to help them and the derelict environment around us (7).



Fig: 2 Different uses of plastics (Source: enactus.org)

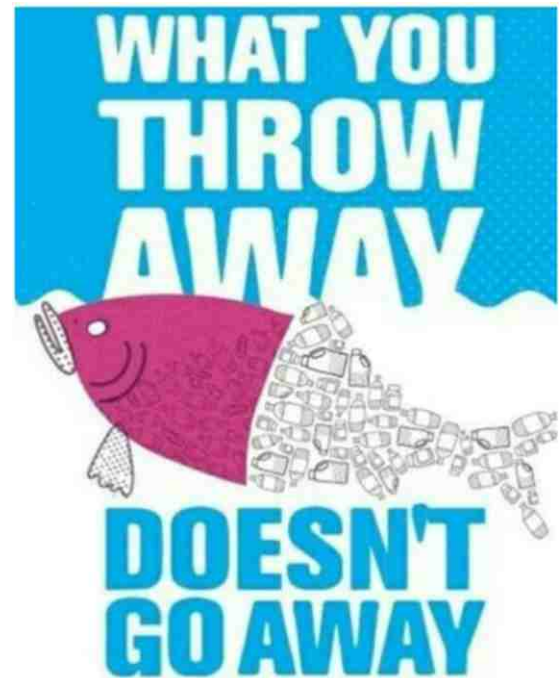


Fig: 3 The adverse effect of plastic on marine ecosystem (Source: enactus.org)



## Project EHSAAAS



The poster features a black background with two circular images. The top-left circle shows a pile of discarded plastic bottles and wrappers. A large white arrow points from this circle to the bottom-right circle, which shows a person's hands holding several colorful, woven decorative items made from recycled plastic. The text 'enactus KESHAV MAHAVIDYALAYA' is at the top right, and 'PROJECT EHSAAAS' is in large yellow letters in the center. Below the arrow, the text 'THIS FESTIVE SEASON LET'S RECYCLE PLASTIC, THE RIGHT WAY' is written in white.

**enactus**  
KESHAV MAHAVIDYALAYA

**PROJECT  
EHSAAAS**

**THIS FESTIVE  
SEASON  
LET'S  
RECYCLE  
PLASTIC, THE  
RIGHT WAY**

In late 1800s, plastic emerged as a boon for flourishing economies. In its early days, the Britishers started using plastic secretly in World War 2. After that, it was further modified, was made industrially practical and accessible for the masses. After about two centuries, in the early 2000s, the adverse effect of plastic was felt and it was declared as a contaminating material. Bangladesh emerged out as the first country to implement a ban on this toxic material. Very soon it was realized that plastic bags played a major role in clogging the drainage system during disastrous flooding. Soon other nations also started following the suit. In the past few decades, the conversation on plastic waste has solely been focusing upon the oceans polluted with plastics, but this limited focus leaves too much of the story untold. Moreover, plastic is not only a problem when it enters the environment as a waste, but plastic is a toxicant at every step of its life (9).

Project Ehsaas (in its implementation phase), by Enactus Kmv, plans for the reduction in the quantity of disposable plastic that accumulates at the landfills by targeting garbage collectors of various residential societies and complexes. For this, the members of Project Ehsaas are taking continuous field trips to the office of GEM Enviro Management with the prospective of collaborating and learning more about plastic recycling industry. The members leading this project are also actively in touch with the garbage collectors of their respective localities to gain knowledge about how plastic recycling and its disposal is done in college canteens. Under Project Ehsaas, they are not only aiming to start a conversation regarding the urgent need for reducing plastic, but are also finding substitutes through various research methods that are being adopted globally and tweaking them to serve out their targets (9).

Ehsaas, which means realization, is not just making people aware about the vice plastic is, but also aims to generate employment and convert single use plastic to sustainable products for long term everyday use. Project Ehsaas runs under three steps:

### **First step:**

The first step involves, tapping both residential colonies & schools and canteens of colleges as they serve as a consistent outlet for plastic disposal. By creating awareness programs about how plastic is a vice and more necessarily about how a majority of plastic is finding its way into oceans and landfills, could be recycled. The members of Enactus Kmv are making sure through their actions that there is a decent shift in how communities as a whole look into the matter.

### **Second step:**

Needless to say, awareness without proper action and solution is a wasted potential. Considering this, the second step under Project Ehsaas, is to collaborate with the garbage collectors and integrate rag pickers in it. Further, this could ensure the segregation of the plastic disposed by the

communities is put to the best use. At present, garbage collectors and rag pickers do not segregate trash and are likely to sell it for meagre amount. This ultimately ends up either in landfills or drains causing them to clog or it flows down to near water bodies.

### Third step:

The third and the ultimate step are to link this collective plastic with the recycling partners and collaborators. These are the people who work in the recycling industry, making clothes, multi-utility products and even road building tiles by recycling and reusing what apparently is “single-use” plastic.

By this collaboration, the recyclers who buy plastic will have a collective link to them and they would be able to effectively buy plastic directly from the garbage collectors and the rag pickers.

The above pronged approach could provide a hand to a huge probability to end up in the oceans or landfills. Additionally, it could organize a sector which holds immense potential but is currently disorganized. It could generate employment and revenue for the marginalized community of garbage collectors. Moreover, as the recyclers will receive segregated plastic, their efforts and costs to do the same will reduce too (9).

### Partners and collaborators

**Meraki- A Creative Mess**, is a Delhi NCR based innovative venture that offers a unique and personalized gifting options and trousseau packaging designs. The members of Enactus Kmv in collaboration with this organization developed decorative yet eco-friendly Tea-lights, which they sold at a minimal cost of Rs 50 to Rs 90.



Fig: 4 Tea lights (Source: enactus.org)



All the profit derived from the sale of these diyas (Tea lights) is being given directly to the marginalized communities. Utilizing single-use plastic, they are putting forward an initiative of not only brightening people's home but also the environment (10).



Fig: 5 Recycled plastic bottles used in t-shirt making (Source: enactus.org)

### Procedure

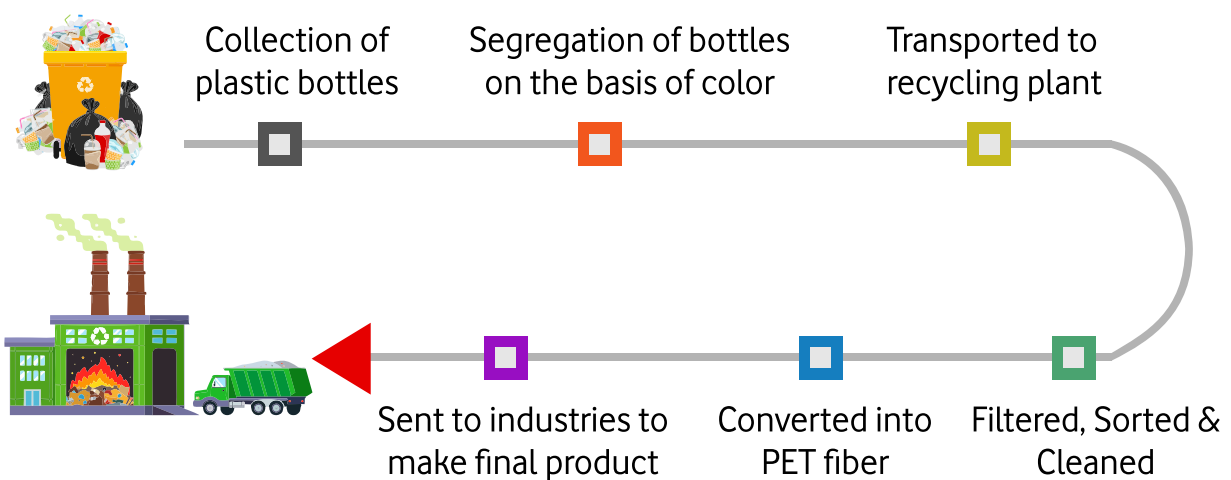


Fig: 6 Flow Chart for conversion of plastic to different products

Koshish Special School, a non-governmental organization as well as a day school with boarding facilities, headed by Umrao Singh Educational Society. Their objective is to develop skills in education, management, and training and for gainful employment of disabled individuals in all spheres of life and in any environment (11).

Enactus HansRaj members, under Project Ahsaas, are providing a ray of hope to these people whose lives are filled with challenge (12).



Fig: 7 Training the visibly challenged people for various skills (Source: enactus.org)

## Project SAHAYATA

Clay can be dirt in wrong hands, but it can be an art in the right ones.



“It is unfortunate that this profession has now become a hand-to-mouth existence for us. The government does not give us any benefits and threatens to close down our kilns. The officials come unannounced and shut us down for days” said a potter in Kumhaar Colony, Uttam Nagar (13).

The government has set up policies such as providing wheel pottery training for traditional pottery artisans, provide the artisans with pottery wheel, clay blunger, granulator etc. in addition, there has been a provision for providing Jiggler-Jolly training program for pottery as well as non-pottery artisans (14). But these privileges have hardly reached out to these kumhaars.

The history of clay dates back to 9,000–10,000 BC, the time when clay vessels were used for storing food and water. It's believed that the art of pottery is as old as humankind.



Fig: 8 A Kumhaar from Uttam Nagar (Source: [enactus.org](http://enactus.org))

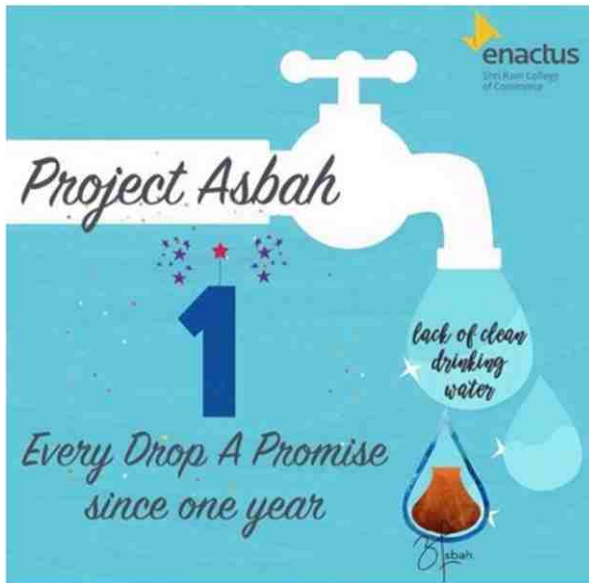
The skilled potters known as Kumhaars hold legacy since centuries. For the underdeveloped rural countries having low incomes and simple needs, pottery is not mere a craft, but a tradition to be preserved and cherished (13).

The Kumhaar colony in Uttam Nagar, New Delhi is home to over 300 kumhaars families. The hard working potters were facing a year's long case in Delhi courts that threatened to debar their work altogether. The case was filed by NGT against the community regarding the pollution caused by kilns during pottery making (13).

Enactus Kmv has initiated Project Sahayata to work for the upliftment of the potter's community. They are continuously working with the potter's and nearby NGOs to come out with appropriate solutions to their problems. With this the members aim to help the community to create their beautiful crafts along with being environmentally conscious. This effort would further add on to uplift the art of pottery that is dying and the potter community, by aligning them with market demands and freeing them from the vicious circle of middle men (13).



## Project ASBAH



With the planet's second largest population at 1.3 billion, and expectant growth to 1.7 billion by 2050, India finds itself unable to serve the vast majority of that populace with safe, clean water.

Supporting 16% of the world's inhabitants is daunting enough, but it is even more so when recognizing that population is crammed into an area one-third the size the United States. In that case, India only possesses 4% of the world's fresh water and the crisis can be more fully realized.

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Fig: 9 Water crisis in India (Source: enactus.org)

Anand Nagar, a transit camp in West Delhi wakes up to fight over a single bucket of water, queues stretching across for countless miles and floods of people leaping on to each other as the water tanker enters. Getting clean drinking water is a battle that they fight, but don't win every day! Similar is the situation with 163 million people in our country. To strike the problem at its roots, the Enactus SRCC members started Project ASBAH with the aim to provide clean drinking water in urban slums and rural households by setting up water filtration plants. They began with identifying areas and conducting comprehensive need assessment surveys. The raw water is then sent for testing in certified laboratories. Based on the contamination in water, the members deploy a suitable filtration technology with the help of technology advisors. Each of their community filtration plants provides water to 550 families at an unimaginable price of Rs 4 for 20 liters. The cost of setting up a plant is Rs 10 lakhs. The members have collaborated with the government to ensure that the resources are efficiently utilized to bring down the cost by 50% (15).

To ensure sustainability, they have established the ASBAH Trust for enabling centralization of operations and transparency. Project ASBAH has been made the central implementing agency by the governments of Haryana and Uttar Pradesh (15).

Not only restricting themselves in providing clean drinking water, they step towards the conservation of water following two pronged approach – Reuse and Recycle. The waste water generated from their plants is routed to a nearby toilet complex and a recharged well to replenish the groundwater. Recently, they have identified new technologies which reduces waste water generation to just 1%. Aligning themselves with Jal Shakti Abhiyan, they are now in the process of setting up rain water harvesting systems in their areas. Starting with just one plant in 2018, Asbah has now grown to 9 plants across 3 states dispensing 90,000 liters of clean drinking water every single day. But this was not the end. Capitalizing on their existing infrastructure, remaining surplus and widespread network they formed synergy collaborations to enable a multifold impact in the urban slums (15).

Project ASBAH has been lauded by honorable Prime Minister Narendra Modi and the former President of India Pranab Mukherjee. Born in the narrow streets of Lal Bagh, Project ASBAH has now become a water revolution empowering 18 women from the community, reducing health expenditure by 72% and quenching the thirst of more than 26,400 people every day (16).

From terafil filtration to Asbah bottles, from Asbah bottles to a fully functional RO plant and now not limiting themselves to a single technology, Asbah stands to fight the water crisis in the world by harnessing on the most efficient yet affordable water filtration mechanisms.

The World Bank has also been assisting states in creating cyclone shelters and access to these shelters. It has provided early warning systems and helped governments create early warning dissemination systems. The project included 156 Road Works, 20 Piped Water Supply 395 Irrigation Works, 34 Cyclone Shelters Works & 64 Rural Water Supply works. The project commenced in the year 2000-01 and by the end of the project closure date i.e. 30th September, 2004, 583 packages worth Rs.231 .67 crore were completed.

After the Super cyclone of 1999, National UN Volunteers in India had teamed up with UN Information Technology Services (UNITeS) to help villages prepare for cyclones, earthquakes, and other calamities. The National UN Volunteers in their joint efforts with UNITeS set up online information booths in remote villages in Odisha and trained community members, including women to operate them.

The UNDP is supporting the Panchayati Raj and Drinking Water Department for fast tracking rural housing' project (2017-2021) in Odisha for building disaster resilient housing for people of vulnerable sections of society, it is funded by the Panchayati Raj and Drinking Water Department, Government of Odisha and covers 30 districts and 314 blocks. The UNDP has provided technical support to the government in building affordable houses. Also the UNDP has helped develop technical solutions like MoGhar which is an application for tracking the progress of construction of the houses, it is linked to the rural housing website and the four-tranche fund is only released when the photograph of the completion of one stage is verified. People living below the poverty line also receive financial support under this scheme.



Fig: 10 Terafils Asbah bottles (Source: enactus\_SRCC)

In an attempt to provide clean drinking water to the residents of Anand nagar in Delhi, Enactus SRCC in association with World Vision India produces and sells Asbah Purification Solution, a solution whose one cap removes all the bacterial contaminants from 20L of water (16).

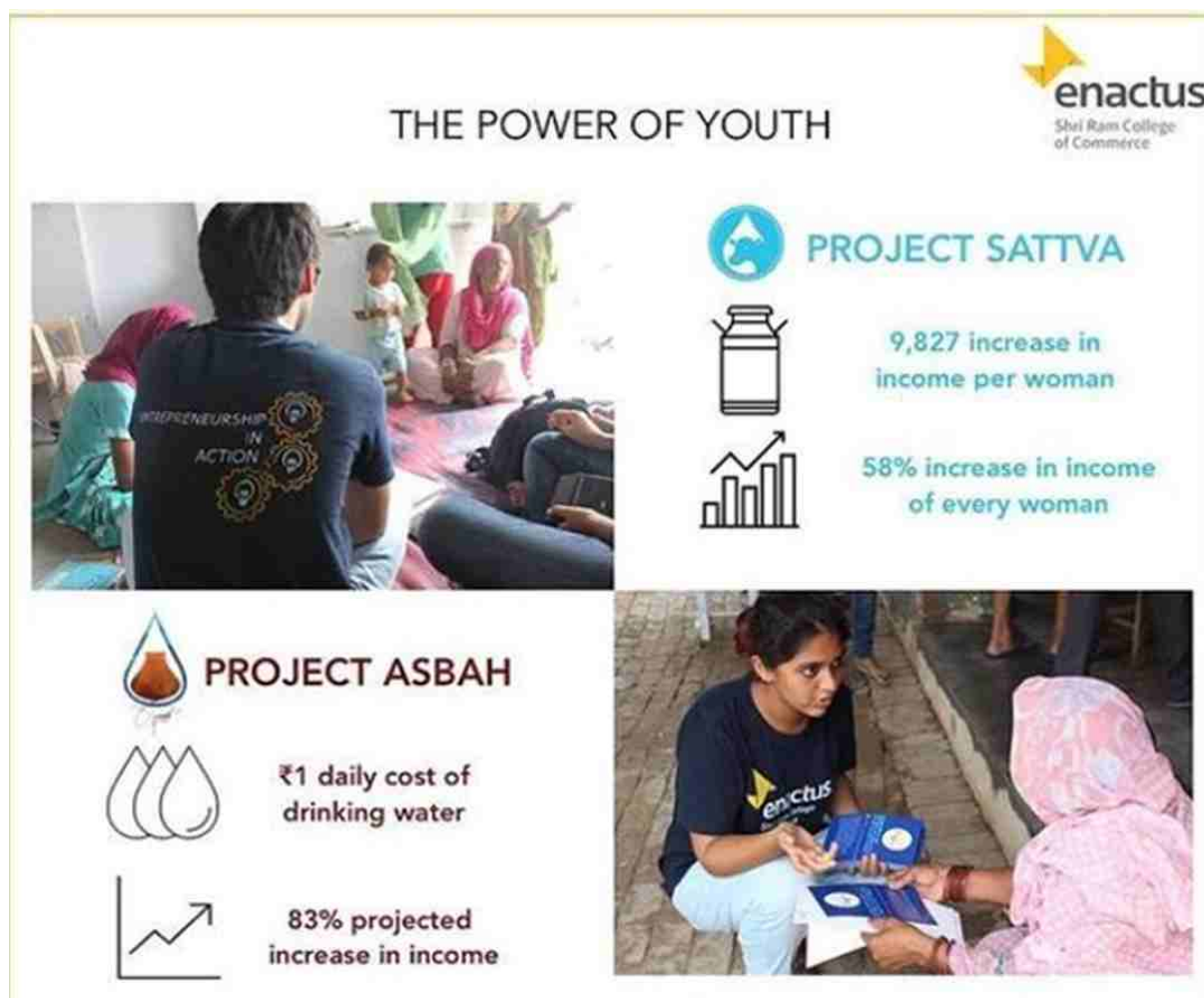


Fig: 11 Enactus members interacting with common people (Source: enactus\_SRCC)

The members of Enactus SRCC are definitely harbingers of hope redefining India with their communities being their true heroes. As catalysts of change they are seeking, creating, striving and empowering the world for betterment.

### Partners and collaborators

Their advertising partner Tata Steel, finances the outer structure, reducing their cost even further. This year they have entered into an innovative financial model with Delta Pure Water India Limited. They pay a monthly rent of Rs 10,500, and after 20 months of operation, the ownership of the plant will completely be transferred to them. This clearly means that they will not have to incur initial capital expenditure and every plant that they set up can buy itself out with its own revenue. Once



the plant is set, the members identify two previously unemployed women to operate the plant to cultivate true entrepreneurship. Their operators earn 20% of the surplus in addition to their fixed salary(16).

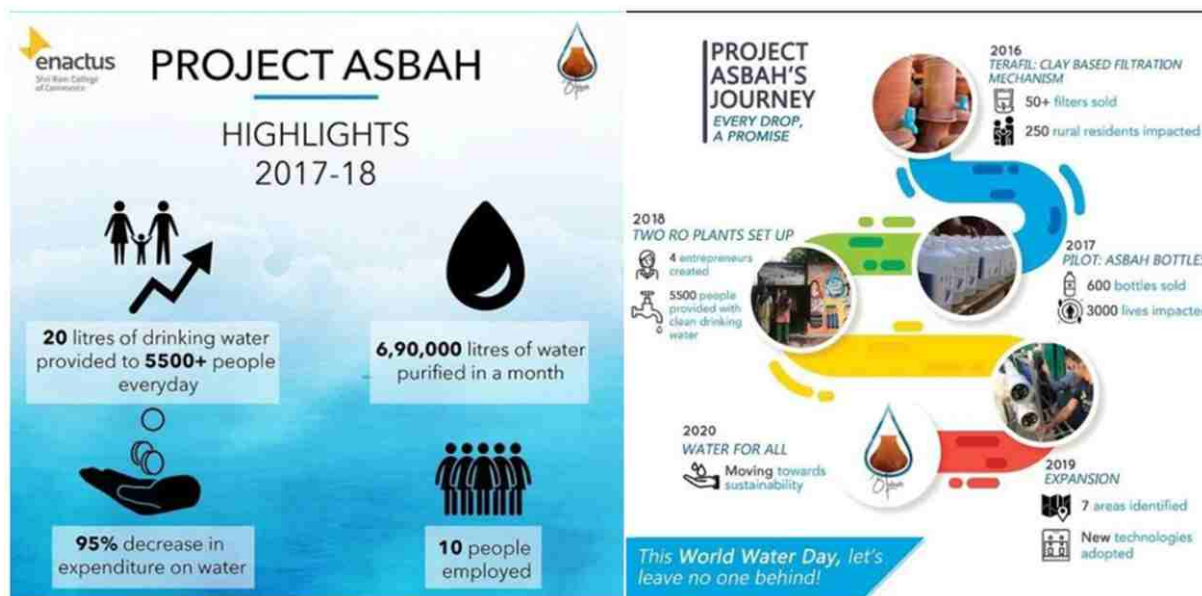


Fig: 12 Project ASBAH highlights and journey (Source: enactus.org)

## Project VIRASAT

Evolution, it keeps us growing and transforming. Adapting to the constantly changing world, the story of Enactus SRCC has always been about evolution, the evolution of their projects, their communities as well as their own (17).

Virasat, the Indian word for legacy is to millions of Indians, the intangible cultural heritage that gets forward from generation to generation. The crafts sector which spans over 19,000 crafts form, is the vivid painting of beauty and diversity. However, the torch bearer of this legacy has been reduced to faceless laborers. With mechanization and industrialization, the fear of losing their legacy looms large over these craftsmen. To bring back the lost glory of India's crafts form, the Enactus SRCC started project Virasat (18).



Fig: 13 Benefits of brass utensils (Source: enactus\_SRCC)

With the help of district administration of Amritsar, the SRCC members unified the Tatheras into a cell- named **P-TAL** (Punjabi Tatheras Art Legacy) (19).



In 2018, Project Virasat was launched by the Cultural and Tourism Minister of Punjab, Mr. Navjoot Singh Sidhu.



Fig: 14 P-TAL logo (Source: enactus\_SRCC)

## Challenges

The challenges that the members faced in the upliftment of Tatheras, was the traditional products they made. These products were not aligned with the contemporary market. To solve this, Enactus SRCC collaborated with the professional designers and came up with 65 new designs. Displaying these products in three cities in 2018, the products made by these Tatheras now echoes throughout the country.

In 2019, they successfully marked their presence in 14 retail outlets and 20 exhibitions with their products now retailing in the international airports of Mumbai and Amritsar. They were also invite by the Italian and Swedish Embassy to display the legacies of the Tatheras.



Fig: 15 Products of Project Virasat (Source: enactus\_SRCC)

Riding the wave of e-commerce, they have displayed their products on more than six websites along with re-branding their own website P-TAL.in. P-Tal also obtained its very own import and export code and is now catering orders in more than 13 countries.



Fig: 16 P-TAL trademark (Source: enactus SRCC)

In 2019, the venture saw tremendous growth in their revenues that crossed over Rs 41 lakhs as the income of Tatheras grew by more than 500%. To ensure the sustainability of P-Tal, Harpreet and Tarish, the children of the Tatheras belonging to the Enactus SRCC group have now started carrying forward the legacy as they completely manage the operations of their enterprise (19).

To ensure safe working conditions in Jandiala Guru, the Enactus members have provided the Tatheras with hearing aids and safety equipments. In addition the Tatheras were also provided the training from professional architects. With Project Virasat, the hammer strokes of our Tatheras have now become the impressions of opportunity, growth and dignity (19).

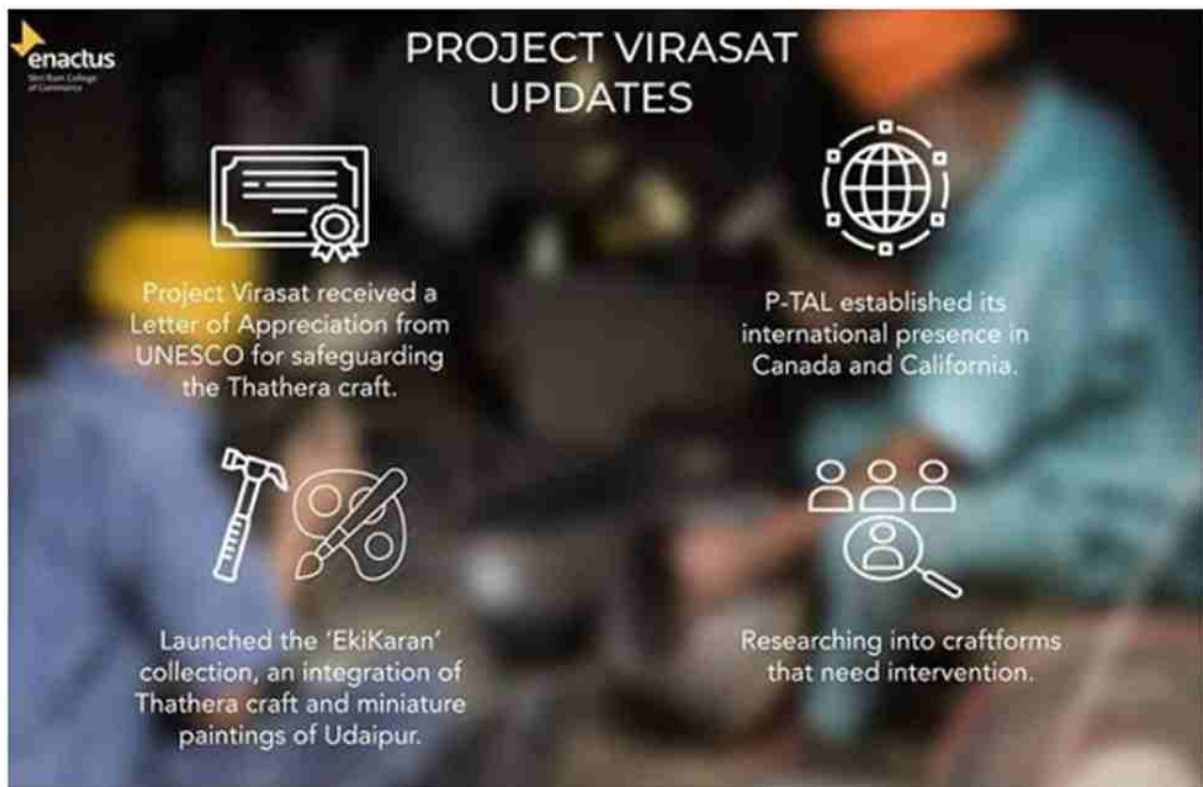


Fig: 17 Project Virasat Journey (Source: enactus\_SRCC)

In 2019, Project Virasat opened a new chapter to revive another dying crafts form of this country, the miniature paintings of Udaipur, a craft long forgotten in the bustling city.

## Other Project Examples

The students working with Enactus are known for creating and implementing community empowerment projects in the world. This experience is not only transforming lives but also helping the students to inculcate varieties of talent that are necessary for leadership in the ever growing complicated and challenging world (19). Some of the other projects conducted by Enactus are as follows:

### Agrotourism

Panama is a city of businesses and majority of its ports point to a flourishing population. But that's not the reality and share of prosperity levels for all the citizens. When the Enactus team of Carnegie Mellon University learned about this matter that majority of the farmers in Barrigon, Panama possess no steady source of income and are living in abject poverty, they decide to address this issue. For this the Enactus members planned to create additional opportunities from the farms that those farmers possessed. The team came out with a business model where village farms were



converted into agrotourism destinations. These destinations were appealing for vacationers and tourists who were keenly interested in participating and learning about farming activities (20).

The farmers capitalized on resources that they already possessed to create a supplemental source of income, increase the job opportunities and increase village's infrastructure. To begin with, the enactus team developed a business plan with a timeline and marketing strategies where they are bringing the entire community together and running workshops on how to operate businesses as well as providing general information regarding hospitality management. Currently, the farmers have collaborated with local tourism industry and in addition a Barrigon agrotourism brochure is being circulated in 12 hotels and four tourism agencies in Panama.

A farmer talking about his experience said that he has generated approximately \$ 1,500 from agrotourism and the rest community is utilizing the acquired knowledge in creating income opportunities related to agrotourism. This venture has not only brought the Barrigon farmers out of poverty, but has also been successful in engaging the visitors and the community in environmental conservation and creating awareness (20).

### Corporate and Organizational Partners

Enactus corporate and organizational partners have an essential role in supporting and financing their work in order to inspire students for improving the world through their entrepreneurial action. KPMG is launching a multi-year program. Their investment will focus on expanding and training the members associated with Enactus, accelerating the development of new technologies, and driving action through alliances and collaboration (21).



Fig: 18 KPMG leading partners of Enactus

Recognition is done on the net annual investment made through partner memberships, sponsorships, strategic partnerships, special grants and in-kind gifts. The following are the partners that are contributing in the overall worldwide organizations as well as Enactus United States: (21)

<b>Invested amount (in USD)</b>	<b>Comapny</b>
<b>\$1,000,000 and above</b>	<b>Ford</b>
<b>\$ 500,000 - \$ 999,999</b>	<b>KPMG</b>
<b>\$ 200,000 - \$ 499,999</b>	<b>Aspen institute, BiC, Unilever, EY, intuit</b>
<b>\$ 100,000 - \$ 199,999</b>	<b>AIG, BCG, BNY MELLON, The CocaCola Company, wilo foundation, Alamo Enterprise, ReGIS Corporation</b>
<b>\$ 50,000 - \$ 99,999</b>	<b>Colgate, HERSHEY, HI-CONE, THE KEMPER FAMILY FOUNDATION, LIVE KINDLY, RICH's</b>
<b>\$25,000 - \$ 49,999</b>	<b>ANDERSON, C&amp;S Wholesale Grocers, DUCK, NATIONAL VISION, READER LINK</b>
<b>\$ 5,000 - \$ 24,999</b>	<b>CYNOSURE, TOPCO, PEPSICO, IRI, MENASHA</b>

Table: 4 Corporate Partners of Enactus (Source: [enactusUnitedstates.org](http://enactusUnitedstates.org))

## Conclusion

India is one of the fastest developing nations in the world, innovating new technologies, transcending all domains and reaching new heights. Yet we remain rooted in our vibrant culture and traditions, as an integral part and an identity of every Indian. The young action leaders of Enactus are already creating meaningful progress towards achieving the Global Goals through sustainable, smart business innovation that also creates social impact.

Enactus students have invested 7.3 million hours into 3,800 businesses that impacted 1.3 million people and created \$159 million economic value. Enactus and its funding partners inspire and engage students to understand that business is force for good.

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